



# **AMAZING IDEAS!**

# **WEBSITE**

# **TRAFFIC**

Geoff Dodd

# Table Of Contents

Free Web Traffic from Blogging	01
Social Media Marketing	02
Paid Traffic Training	03
Solo Ads Training	04



## Introduction to Free Web Traffic

Every blogger, every business Website owner, every video creator, every Facebook page/group owner, and affiliate marketer, desperately needs waves and tsunamis of free, *laser-targeted* Web visitors. (Traffic).

Looking towards 2021 - 2025 what traffic sources do you recommend, to make high profits in your affiliate marketing? The big earners say they buy their traffic. Like [here](#)

## Blogging Daily

**Blogging** is always good if you're well connected, consistent and regular. Post as frequently as possible. Like and comment on others' blog posts, daily. Write long articles with images, infographics and videos to hold your readers longer on **your blog**. This post 'stickiness' will go down well with big Google. Also, shorten your page loading time. Is your blog responsive to smaller devices? Is it mobile compatible? Encourage back-links by writing high quality, relevant content posts.





## Tim Loves Tiktok Videos 15 sec

**TikTok** is growing into the billions of views, and you'd be well advised to watch and closely follow and emulate Gary Vee. You can add text headlines over your 15 or 59 sec. video posts and hold up signs showing your web site URL or use a software app that creates the text based banners in a creative way in your TikTok video posts. It is very easy to build up your numbers of followers, simply through doing likes, comments and follows. All interaction pays off well at **TikTok**. Join me

**YouTube Video Marketing** is running hot. Although there's a lot of competition for keywords, you can always find a new angle and get imaginative and creative! **YouTube videos** will always be 'a thing' that works. I'm certain of that. I use a suite of web-based software tools for doing my YouTube keyword research, optimizing my video descriptions, testing the YouTube SEO and much more. It is called *Video Marketing Blaster*, or VMB. I recommend you use the Pro version. Here's a **pdf e-Book** I wrote about YouTube SEO.

Please share my gift. I wasn't getting anywhere before I started using **VMB** to find the best keywords to focus my videos around. Writing the optimized descriptions makes a heck of a difference, too, with video positions!

You will find a lot of useful videos on my **YouTube channel** that'll help you a lot further. Please subscribe and write a few comments if you like the videos. Open up the text description areas to study what an optimized description looks like. These were generated by VMB and edited. Notice the hash tags...

**Facebook** business pages, community pages and GROUPS can deliver you some valuable free traffic. Groups of like-minded people closely follow identical interests. It's best to start your own group. Make yourself the group admin and have a moderator or two, if things get busy. I started a **Free Advertising Web Response Group** and you're very, very welcome to join it and post anything at all that you want to promote. I hope you get some action there!

Groups seem to work better than business pages. People like a lot of interaction.

**Instagram** is open to your imagination when you're creating a traffic flow. Build a following first. Use a URL in your profile area and in some banners or short videos. Offer a free enticing gift. Free info, help, an eBook, a special report, a free training or a free membership. Lead to another video. The paid sponsor ads are doing very well on Instagram. See them multiplying now?

## Paid Traffic Gets High Flyer Results

### Paid Traffic

Re: Microsoft Bing Ads and Google Ads, always do careful tracking. Read your statistics every hour or so at first. Run short tests that cost about \$5 to \$10. You'll learn a lot, fast. Write about ten ads at first if you can imagine enough ad variations. Then prune out the poor performers. They're ads with less than, say, 3% CTR. Just my idea. Quickly pause or delete any keywords or key phrases that are irrelevant or are failing to deliver you sales conversions. This is so important and critical to your overall profitability. **Tracking** conversions to signups, sales or other desired behaviors is the single most critical thing to do. Here's a [top level training course](#).

Warning: 'pay per click' search ads can be subject to click fraud by your nasty, thieving competitors. They'll swipe your copy. Steal your best ads. They'll click like crazy to run out your advertising budget. It's a mad, mad World of insane competitiveness out there!

**Facebook** advertising is a specialty all to itself. You can neatly target interest groups, age, gender, education and income, etc. It changes very quickly!

Perhaps that's why I persevere with [Tumblr](#) and [Wordpress](#) blogging, and with [YouTube](#). I tell myself that I'm building 'infrastructure' for the long term future. I **believe** in [SEO](#). Quality links have value for decades.

**Solo Ads** & Email Blasts are best when they're sold by the number of clicks. You need *quality lists* to send to. Guaranteed clicks to 'buyer lists' can be good value for you. At the very least, you'll want to be sending your offer to contact emails, not to junk email addresses. Udimi.com is one reputable supplier of solo ads. I generally don't like safelists, because everyone there is pushing their own wheelbarrow. Do they check their emails? Only if they've supplied their **real** contact emails. Here's one, [Herculist](#) where you get leads by emailing a choice of lists: basic, contact emails, or a definite 'buyers list.' It works for me. A good tip is to **set up filters** in your Gmail account to keep messages out of your main email inbox.

Thank you for visiting! Save this valuable e-Book to your desktop, for easy reference.  
Geoff Dodd.

Also see my new **Business School** blog site! Made with basic Wordpress.





A vibrant space-themed background featuring a view of the Earth's horizon from space. The Earth is shown in shades of blue and green, with a bright white glow along the horizon line. The sky is a deep purple and blue, filled with numerous small white stars. A bright comet with a long, glowing tail streaks across the upper left portion of the frame. The text "THANK YOU" is centered in the middle of the image.

**THANK  
YOU**